

# SAMANTHA RODRIGUEZ

Gainesville, FL

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## EDUCATION

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<b>University of Florida, College of Arts</b>	• GPA: 3.6	Gainesville, FL (Expected graduation) May 2023
• <i>Bachelor Of Fine Arts - Drawing</i>		
• <i>Minor: Art History</i>		
<b>Freie Universität Berlin International Summer University</b>		Berlin, Germany July 30 - Aug 13, 2022
<i>Art in Germany from the Middle Ages to the 20th Century</i>		
<b>Utrecht Summer School</b>		Utrecht, The Netherlands July 4-15, 2022
<i>Dutch Art of the Golden Age</i>		
<b>The Dutch University Institute for Art History in Florence (NIKI)</b>		Florence, Italy July 4- 15, 2022
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## EXHIBITIONS

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<b>Brocetti Exhibition, University of Florida</b>		Gainesville, FL Spring 2022
• Group Exhibition - End of semester showcase		
<b>Reitz Union Gallery, University of Florida</b>		Gainesville, FL Fall 2021
• "Path of Life" - Yarn and Wire Installation		
<b>FAC Lobby, University of Florida</b>		Gainesville, FL Fall 2021
• Group Exhibition - Thematic Drawing studies showcase		
• Group Exhibition - Sketch Journal end of semester showcase		
<b>WARP Show, University of Florida</b>		Gainesville, FL Spring 2020
• Online Group Exhibition - First year final work showcase		

## EXPERIENCE

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<b>Gainesville Flower Media Management</b>		Gainesville, FL Aug 2021 - May 2022
• Managing website and layout of graphic design for customers		
• Conducting analysis of sales and marketing trends		
• Working directly with the owner on the design and layout of visuals through websites and social media		
<b>Freelance Art Commission Based Artist Designer</b>		Boca Raton, FL March 2020- Aug 2021
• Worked commission based, one and one with the client		
• Develop Marketing strategy and media audience creating national and international sales		
• Participated in Zine and magazines creating Covid-19 awareness		

## LEADERSHIP AND PROFESSIONAL DEVELOPMENT

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<b>Por Colombia (Student organization) Cabinet Board / Marketing Assistant</b>		Gainesville, FL Aug 2022 - present
• Creating social media graphics for event promos and infographics		
• Generating designs for the organization's merchandise.		
• Assist in creating new ways to engage followers.		
• Skills in Canva or any graphics software ex: Photoshop, procreate, etc.		
<b>Destino (Student organization) Leadership Board / Public Relationships</b>		Gainesville, FL Aug 2021 - May 2022
• Managed daily administrative tasks to support the marketing design team		
• Conducted the media at events and club gatherings		

## SKILLS

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- Art Handler / Wood working / Art framing
- Spanish (native), Portuguese (Limited Working experience)
- National and International Shipping
- Adobe Suite (Photoshop, Illustrator, Premier Pro, After Effects)
- Web and Social Media Design

## ADDITIONAL INFORMATION

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- **Scholarship:** HSF (Hispanic Scholarship Fund) Scholar. 2021-2022  
FL Academic Scholars Award. 2019-2023
- **Certifications:** CPR Certification
- **Volunteer:** Alethia Church (Media and Tech) / Gumbo Limbo Nature Center (Marine Aquarium Guide)
- **High School:** Boca Raton Community High School  
- National Arts Honor Society : Vice President - 2019